GODDARD RIVERSIDE
BERNIE WOHL CENTER
Community Arts

5th Annual
W.H.A.M.
Women History Artist Month

SPONSORSHIP
Who We Are

Goddard Riverside’s Community Arts program is celebrating its 5th Annual Women History Artist Month with innovative programming throughout the month of March. Most events will be held at Goddard Riverside’s The Bernie Wohl Center, 647 Columbus Avenue between 91st and 92nd street.

Proceeds will benefit the women artists as well as the Goddard Riverside summer Performing Arts Conservatory which offers affordable, professional training in the theater arts to young people, giving our future leaders the tools for creative thinking.

For more information, donations & tickets: goddard.org/WHAM or 212.799.9400
Partner with Us

$2,000  **Headliner**  A full page ad & logo in all our march programs and logo in other promotional materials including email blasts, social media, flyers, etc.

$1,000  **Producer**  1/2 page ad in all our march programs, plus listing in other promotional materials including email blasts, social media, flyers, etc.

$500     **Director**  1/4 page ad in all our march programs

$250     **Performer**  Listing in all programs in “Performer” category

$100     **Stagehand**  Listing in all programs in “Stagehand” category

$50      **Chorus**  Listing in all programs in “Chorus” category

$25      **Understudy**  Listing in all programs in “Understudy” category

Optional opportunities for promotional tables, cards and coupons available.

For more information & tickets: goddard.org/WHAM or 212.799.9400
Program Ad Specs

Full Page
Ad size: 5.5”w x 8.5”h, no bleed
(Included in Headliner sponsorship)

Quarter Page
Ad size: 2.75”w x 4.25”h, no bleed
(Included in Director sponsorship)

Half Page
Horizontal Ad size: 5.5”w x 4.25”h, no bleed
Vertical Ad size: 2.75”w x 8.5”h, no bleed
(Included in Producer sponsorship)

If you would like us to create your ad:
Please forward any text, photos and/or logos you would like to have appear in the ad. All logos should be .eps or .ai files. All images should be submitted as high res jpegs, minimum 300 dpi.

If you are sending us a finished ad:
Please submit print-ready, high res PDFs only.

Please send ads and/or ad requests to: ngomez@goddard.org.
Yes, I’d like to be a Partner.

- Headliner
- Producer
- Director
- Performer
- Stagehand
- Chorus
- Understudy

$2000   $1,000   $500   $250   $100   $50   $25

Listing Name: ____________________________________________________________

Contact Information
Name: ____________________________________________________________
Company: ____________________________________________________________
Address: ____________________________________________________________
City: ________________________________________________________________
State: ________________________________________________________________
Zip: _________________________________________________________________
Phone: ______________________________________________________________
Email: ______________________________________________________________

Payment Options
- Credit Card

Credit Card #: _________________________________________________________
Expiration (Month/Year): ______________________ Security Code: ________________
Signature: ____________________________________________________________

*Online donations also available at goddard.org/WHAM

- Check (payable to Goddard Riverside Community Center)

Send to: Attn: Development
Goddard Riverside
593 Columbus Ave
New York, NY 10024

Goddard Riverside Community Center is a 501(c)(3) organization. Your donation to Goddard Riverside is tax deductible to the extent allowed by law.

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Sunday, March 1 - Tuesday, March 31
Artists Give 20 curated by Barbara Shelly
An exhibit of paintings featuring work by 18 women artists.

Sunday, March 1
Sense & Sensibility presented by Hudson Warehouse; 3:00 pm
The story of two sisters who strive for love while the circumstances in their lives constantly change. Adapted and directed from Jane Austen’s novel by Susane Lee.

WHAM Opening Night Reception; 5:00 pm
Featuring an exhibit of paintings. Plus meet the visual and performing women artists of WHAM and the painters of the feature artwork.

Monday, March 2; 7:30 pm
Evening of Play Readings presented by Crossways Theater
Stage readings with works by women authors.

Tuesday, March 3; 8:00 pm
Jalimusulu! presented by UWS Live Tuesday: Afro Roots
Voices of Women in Mandeng Music with Missia Satan and Dousiugbe of Guinea West Africa.

Thursday, March 5 - Saturday, March 7; 7:30 pm & Sunday, March 8; 3:00 pm
Sense & Sensibility presented by Hudson Warehouse
The story of two sisters who strive for love while the circumstances in their lives constantly change. Adapted and directed from Jane Austen’s novel by Susane Lee.

Sunday, March 8; 6:00 pm
Salon sYmphoNY presented by International Women Artists’ Salon.
A multi-disciplinary symphony of international women artists paying homage to women creatives in their home countries.

Wednesday, March 11; 7:30 pm
The First Ladies Coalition presented by Ginger Grace
Mysteries and secrets are unveiled — hers & theirs — and via subtle impersonations, Colleen transports us into the life and times of four powerful First Ladies.

Friday, March 13; 7:30 pm
Cherub Improv
Enjoy some short-form improv comedy which includes based on audience suggestions.

Saturday, March 14; 7:30 pm
Border Crossers: A Celebration of Immigrant Lives produced by Jessica Carmona, Dominca Radulescu, Emily Blake and Judith Moss. An evening of theater, dance, film and discussion to celebrate the lives of immigrants in the U.S.

Sunday, March 15; 2:00 pm
Family Fun Matinee celebrating Women, Dance and Youth Artists
with NK&D / a movement company
The program will consist of three repertory dances about play, summertime, and truth, along with a work-in-progress exploring on the idea of mental health. Stay for a Q&A and meet the dancers.

Monday, March 16; 7:30 pm
From Surviving to Thriving: An Open Dialogue on the Challenges of Making It as a Female Artist curated by Caytha Jentis
Tips and tools from entrepreneur women artists.

Tuesday, March 17; 7:00 pm
Saco Yasuma & As It Is presented by UWS Live Tuesdays: Afro Roots
Soothing, healing, uplifting and joyful music of Saco & As It is will make you move and float and bring people together. Songs are sung in Japanese.

Thursday, March 19; 7:30 pm
Heart of a Woman: A Musical Evening with Linda Draper and Naiika Sings
Featuring live music performances by Linda Draper (Americana singer/songwriter) and Naiika Sings (R&B fusion).

Saturday, March 21; 7:30 pm
The Pink Hulk presented by Valerie David. What does Valerie do when diagnosed with cancer again? Experience Valerie’s inspiring journey of how she became a 3x cancer survivor. Back to WHAM for a 3rd time with new surprises! Talkback to follow.

Sunday, March 29; 2:00 PM
Stone Soup presented by Farm Arts Collective
A live theatrical cooking show: A farm-to-table extravaganza for kids and adults!

Sunday, March 29; 4:00 PM
An Afternoon Opera Concert with Cheryl Warfield.
A live opera concert at Advent Lutheran Church (2504 Broadway at 93rd St).
Our Goddard Riverside Performing Arts Conservatory